

2026
INTER
BATTERY

SINGLE SPONSORSHIP
PROPOSAL

CONTENTS COMPOSITION

INTERBATTERY 2026
SPONSORSHIP PROPOSAL

01

SINGLE SPONSORSHIP — 3P

02

CONTACT POINTS — 22P

INTERBATTERY 2026

SPONSORSHIP PROPOSAL

01

SINGLE SPONSORSHIP

| 항목 | Details | 단가(VATexcluded) | Maximum Participants |
|---------------------|-----------------------------------|---|----------------------|
| Concurrent Events | The Battery Conference | Session Presentation (30 minutes) | 6 |
| | | Promotional video screening (during coffee break) | |
| | | Corporate advertisement in the conference booklet | |
| | | Company leaflets displayed in networking lounges | |
| Online Promotion | Website | Logo display on booth layout (on/offline materials) | \$ 2,000 |
| | Newsletter | Exclusive newsletter distribution (1 edition) | \$ 3,000 |
| | Mobile Application | Mobile application banner advertisement | \$ 2,000 |
| Show-site Promotion | Visitor Badge | Logo printed on lanyards (4,000 units) | \$ 10,000 |
| | Café Lounge | Logo printed on cup sleeves (20,000 units) | \$ 10,000 |
| | Escalator | Wrap Advertisement | \$ 5,000 |
| | Pillar | Wrap Advertisement | \$ 5,000 |
| | Event Bag Logo Printing | Event Tote Bag Logo Printing (15,000 ea) | \$ 15,000 |
| | Press Room | Press Kit Placement in the Official InterBattery Press Room | \$ 3,000 |
| Print Promotion | Show Guide Print Advertisement | Show Guide Inner Page Advertisement (1 page) | \$ 3,000 |
| Coex Site OOH | XPACE Bridge + Big Bridge | OOH advertisement in front of Hall A | \$ 5,000 |
| | XPACE Wide Bridge + Square Bridge | OOH advertisement in front of Hall B | \$ 2,000 |
| | XPACE Edge Column | OOH advertisement between Halls A and B | \$ 5,000 |
| | COEX Media Tower | OOH advertisement in front of Coex | \$ 5,000 |
| | Parnas Media Tower | OOH advertisement in front of Hyundai Department Store | \$ 5,000 |

[The Battery Conference]

Advertisement pages can be included in The Battery Conference brochure.

During the coffee break, promotional videos from participating companies will be displayed on a rolling basis.



Duration March 11, 2026 ~ March 12, 2026 (2 days)

Price \$ 10,000 (VAT excluded)

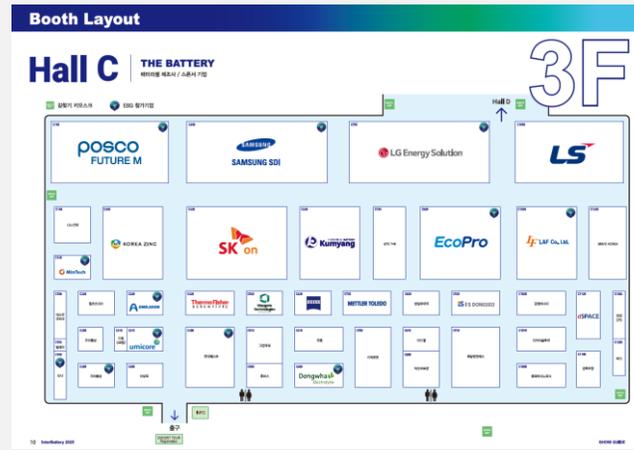
Max. Participants 6 Companies

Details

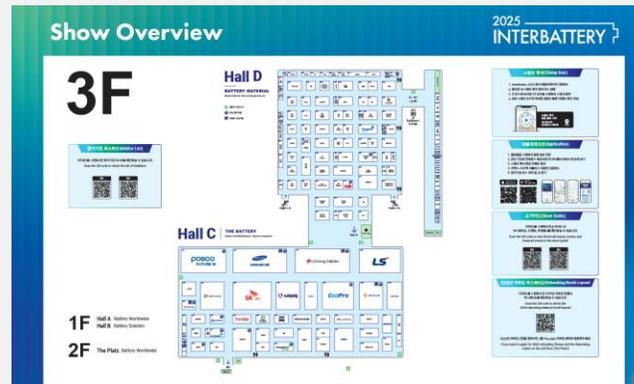
- Session Presentation (30 minutes)
- Promotional video screening (during coffee break)
- Corporate advertisement in the conference booklet
- Company leaflets displayed in networking lounges

[Logo Display on Booth Layout]

The sponsor's logo will be included in the booth layout featured on the website, information boards, and Show Guide.



[인터배터리 2025 쇼가이드]



[인터배터리 2025 현황판]



[인터배터리 2025 프리뷰]

Duration

From application date to end of exhibition

Price

\$ 2,000 (VAT excluded)

Details

For Companies with 4 or more booths, the logo will be displayed in place of the company name on the booth layout.

[Exclusive newsletter Distribution]

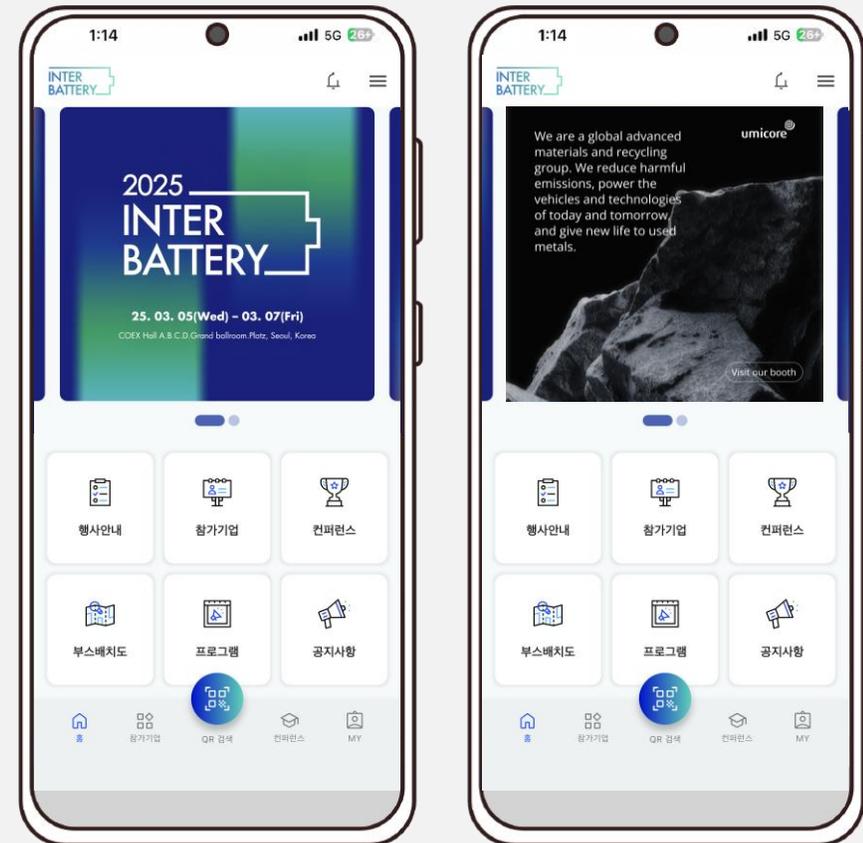
An exclusive newsletter dedicated to the sponsor will be sent to approximately 70,000 industry contacts in the InterBattery's data base.

| | |
|--------------------------------|---|
| Number of Distributions | 1 time (Detailed schedule to be arranged) |
| Target Audience | Approximately 70,000 Industry Professionals |
| Price | \$ 3,000 (VAT excluded) |
| Max. Participants | 3 Companies (First-come, first-served) |



[Application Advertisement]

The sponsor's logo will be displayed on the main page Banner of the InterBattery mobile application.



[인터배터리 2025 애플리케이션 배너 광고]

Duration February ~ March , 2026 (4 weeks)

Price \$ 2,000 (VAT excluded)

Max. Participants 3 Companies (First-come, first-served)

Details The sponsor's logo will be displayed in rotation on the banner of the InterBattery mobile application

[Visitor Badge Logo Printing]

The sponsor's logo will be printed on the lanyards attached to visitor badges distributed to exhibition attendees.



Quantity 4,000

Price \$ 10,000 (VAT excluded)

Specifications Logo printing design, color, and size will be determined through consultation

Max. Participants 5 Companies (First-come, first-served)

Details • The sponsor's logo will be printed on the lanyards of visitor badges

[Café Lounge Cup Sleeve Logo Printing]

Cup sleeves with the sponsor's exclusive Logo will be provided with beverages at The café lounge.

| | |
|--------------------------|--|
| Quantity | 20,000 units |
| Price | \$ 10,000 (VAT excluded) |
| Max. Participants | 1 Company (First-come, first-served) |
| Details | Exclusive logo printing on cup sleeves. Cup sleeves with the sponsor's logo will be used at three café lounges within InterBattery. |

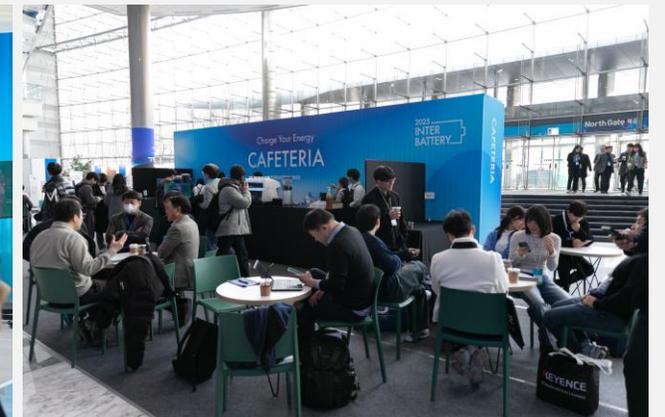
* Sponsor logo on the front, InterBattery logo on the back



* 예시 이미지입니다.



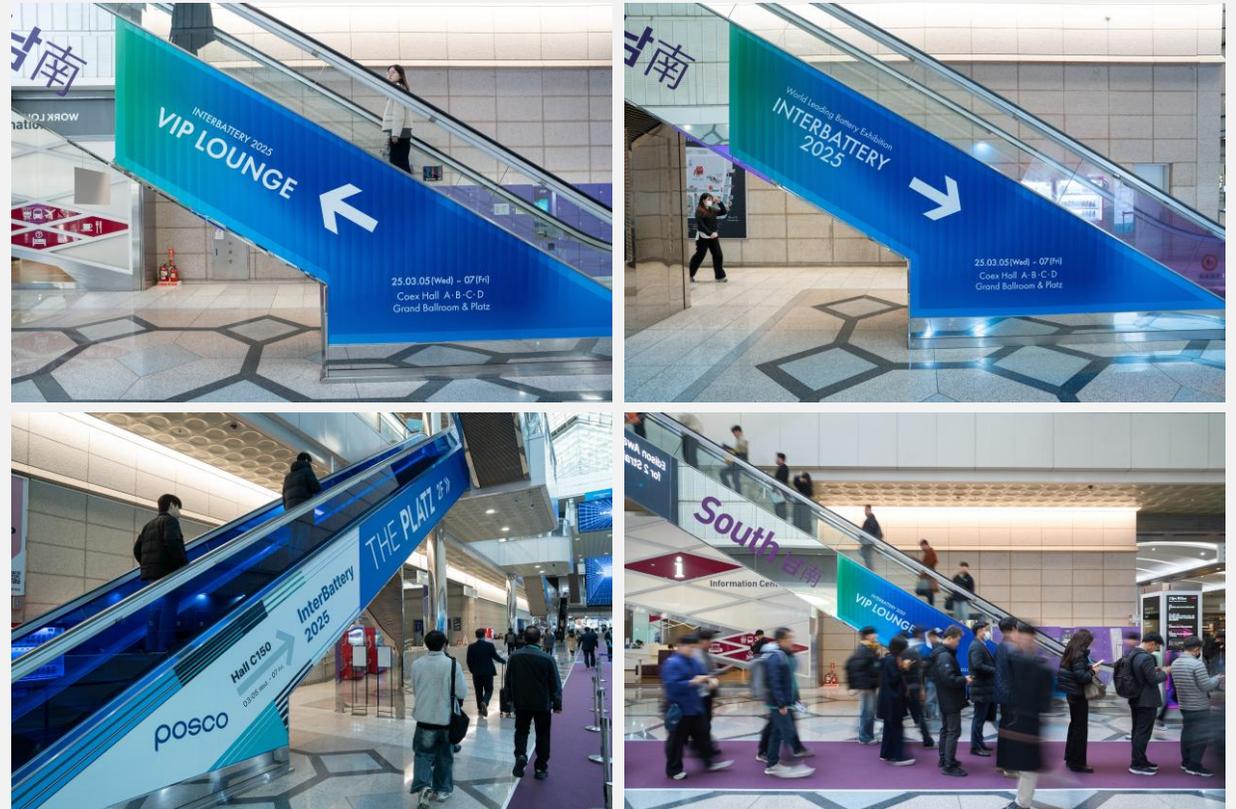
[인터배터리 2025 B홀 카페테리아]



[인터배터리 2025 그랜드볼룸 카페테리아]

[Escalator Wrap Advertisement]

Sponsor advertisements will be wrapped on escalators connecting all halls at COEX, providing promotional exposure to attendees.



Price \$ 5,000 (VAT excluded)

Max. Participants 2 Companies (First-come, first-served)

Details Sponsor advertisements will be wrapped on one selected escalator among the following options:

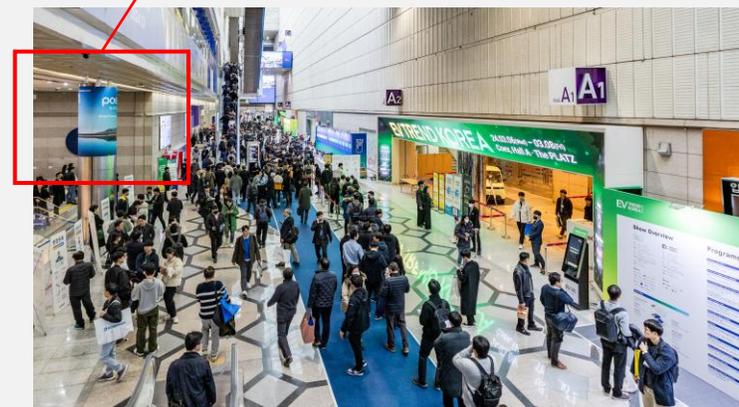
- COEX 1st Floor to 3rd Floor (upward escalator)
- COEX 3rd Floor to 1st Floor (downward escalator)

[Pillar Wrap Advertisement]

Sponsor advertisements will be wrapped on banners placed around the pillars located in the COEX Hall A lobby, providing promotional exposure to attendees.



| | |
|--------------------------|---|
| Price | \$ 5,000 (VAT excluded) |
| Scale | 1 unit, 3,900 x 2,500 (mm) |
| Max. Participants | 2 Companies (First-come, first-served) |
| Details | Four pillars near the Hall A lobby on the 1st floor of COEX (Pillar locations to be determined in consultation with the Secretariat) |



[Exclusive Logo Printing on Event Bags]

Sponsors' logo will be exclusively printed on InterBattery non-woven bags, which will be distributed as souvenirs to attendees.

| | |
|--------------------------|---|
| Quantity | 15,000 units |
| Price | \$ 15,000 (VAT excluded) |
| Max. Participants | 1 Company (First-come, first-served) |
| Details | Sponsor's exclusive logo will be printed on souvenir bags distributed to attendees. |

* Sponsor logo on the front, InterBattery logo on the back



* 예시 이미지입니다.

[Press Kit Placement in the Official InterBattery Press Room]

The sponsor's press kit will be displayed in the Press Center operating throughout the exhibition period, providing direct exposure to major domestic and international media outlets and journalists. This offers a valuable promotional opportunity targeting industry-focused media, effectively enhancing brand credibility and recognition.

| | |
|--------------------------|---|
| Price | \$ 3,000 (VAT excluded) |
| Max. Participants | 3 Companies (First-come, first-served) |
| Details | <ul style="list-style-type: none">• Press Kit Placement in the Official InterBattery Press Room |



[Show Guide Print Advertisement]

The sponsor's advertisement will be featured in the official Show Guide distributed on-site, ensuring direct exposure to all visitors. As the guide is provided alongside key information such as the exhibition map and program schedule, it offers high visibility and sustained promotional impact.

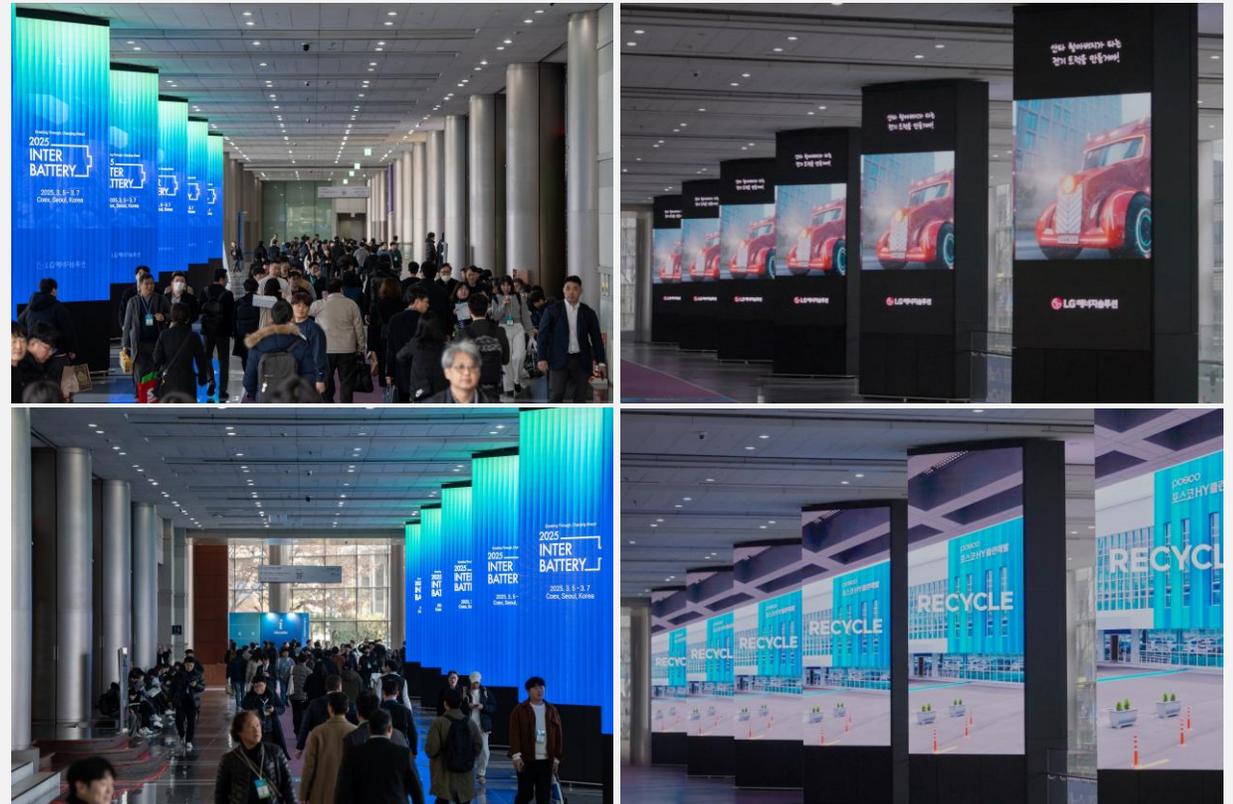
| | |
|--------------------------|--|
| Price | \$ 3,000 (VAT excluded) |
| Max. Participants | 2 Companies (First-come, first-served) |
| Details | <ul style="list-style-type: none">• Show Guide Inner Page Advertisement (1 page) |



[XPACE Edge Column]

Equipped with built-in speakers, the Edge Column consists of six pillars with three display surfaces each. Positioned along the main pathway to Hall B, it captures the attention of attendees effectively.

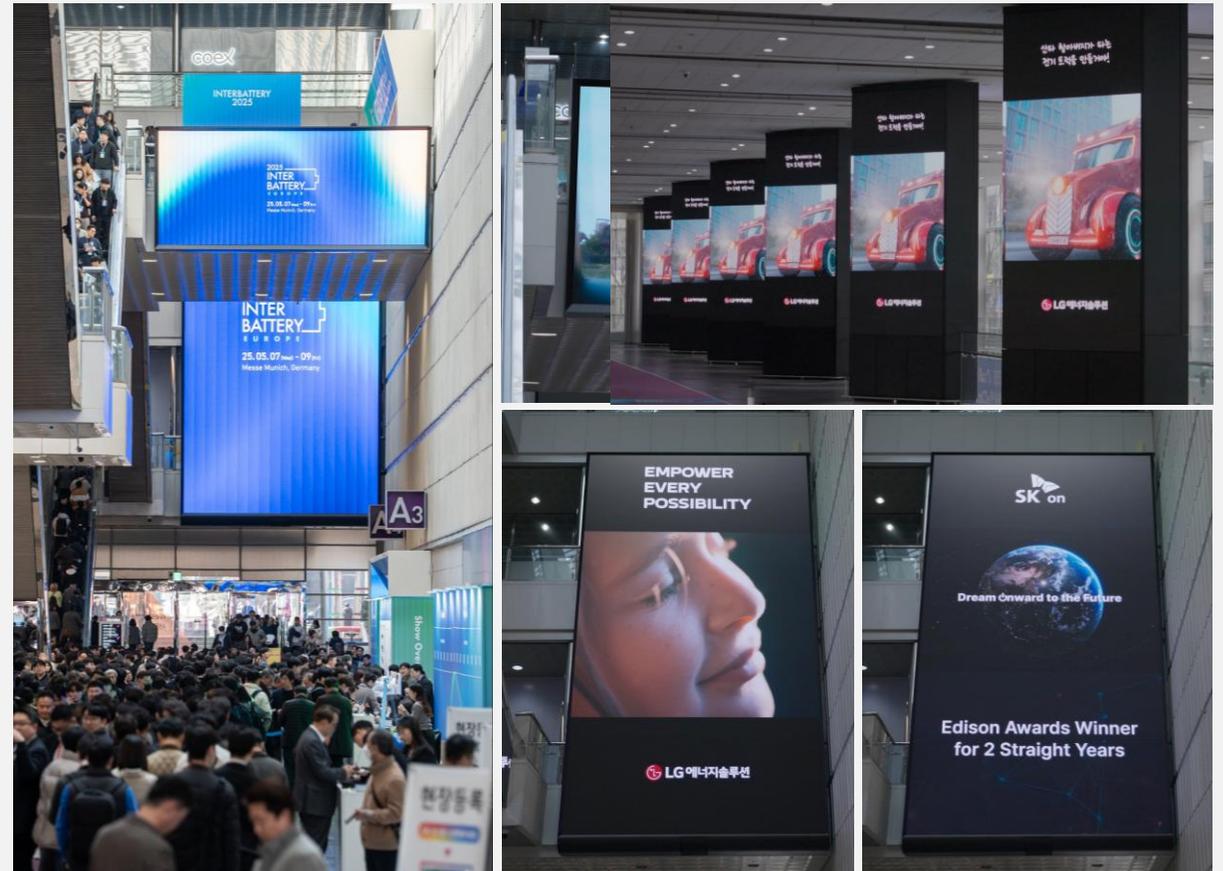
| | |
|---------------------------|--|
| Price | \$ 5,000 (VAT excluded) |
| Location | 1st Floor Pathway from Hall A to Hall B (in front of Devil's Door) |
| Specifications | Front: 3.8 × 4 m (960 × 2160 px) Back: 2.2 × 4.3 m (560 × 1000 px), total 6 units |
| Number of Displays | 15 seconds, minimum 90 displays per day per slot |
| Display Period | March 7 ~ 13, 2026 (7 days) |



[XPACE Bridge + Big Bridge]

The horizontal large-format media and the 12-meter-tall vertical big media, equipped with directional speakers, are installed in the busiest area—the lobby in front of Hall A—maximizing promotional impact.

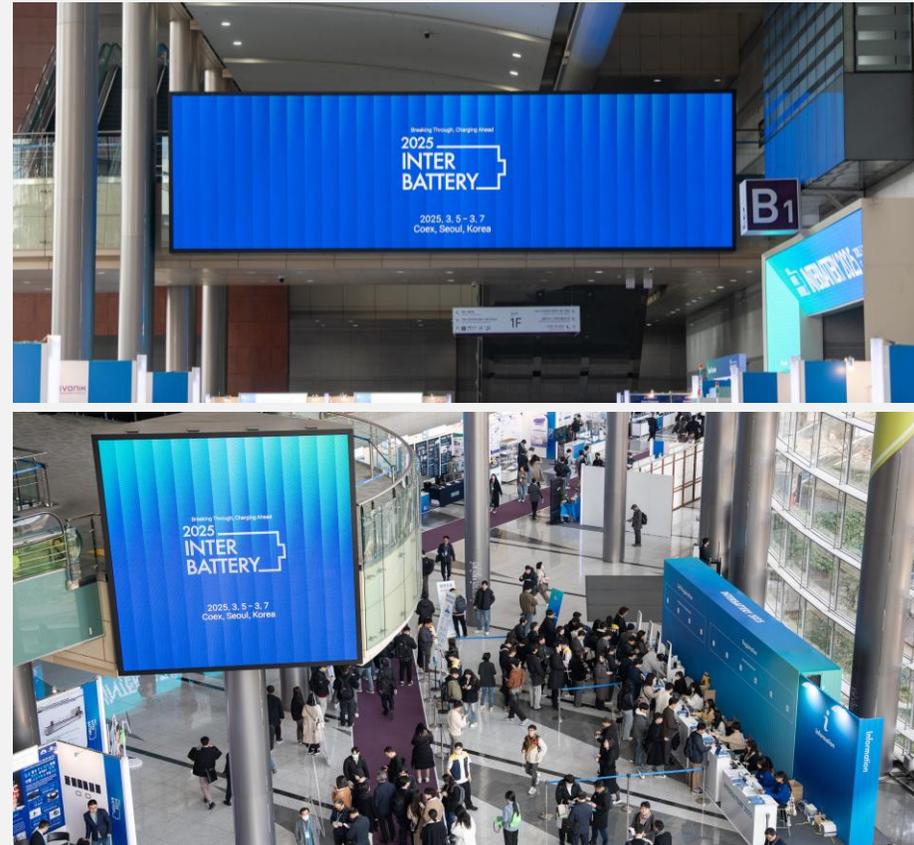
| | |
|---------------------------|---|
| Price | \$ 5,000 (VAT excluded) |
| Location | 1st Floor Hall A Lobby, East Gate to West Gate |
| Specifications | Bridge: 1680 × 720 px, 4 units Big Bridge: 1600 × 2800 px, 2 units |
| Number of Displays | 15 seconds, minimum 90 displays per day per slot |
| Display Period | March 7 ~ 13, 2026 (7 days) |



[XPACE Wide Bridge + Square Bridge]

The large horizontal media and the newly introduced square-shaped media effectively reach attendees near Hall B.

| | |
|---------------------------|---|
| Price | \$ 2,000 (VAT excluded) |
| Location | 1st Floor Hall B Lobby |
| Specifications | Wide Bridge: 3200 × 880 px, 1 unit Square Bridge: 4.18 × 4.16 m (1040 × 1040 px), 1 unit |
| Number of Displays | 15 seconds, minimum 90 displays per day per slot |
| Display Period | March 7 ~ 13, 2026 (7 days) |



[COEX Media Tower]

The Media Tower located at the COEX East Gate Plaza effectively reaches both pedestrians and vehicles traveling along Yeongdong-daero. Videos are displayed on two panels, providing impactful exposure.

| | |
|---------------------------|--|
| Price | \$ 5,000 (VAT excluded) |
| Location | COEX East Gate Plaza (ASEM Tower) |
| Specifications | 10.7 x 29.6m (960 x 2,112px) |
| Number of Displays | 15 seconds, minimum 90 displays per day per slot |
| Display Period | March 7 ~ 13, 2026 (7 days) |



[Parnas Media Tower]

The Parnas Media Tower, installed at the hotel entrance, is effectively exposed to pedestrians and vehicles traveling along Teheran-ro.

Its dual-sided panels cover both directions toward Samsung Station and Seolleung Station.

| | |
|---------------------------|---|
| Price | \$ 5,000 (VAT excluded) |
| Location | In front of Hyundai Department Store, Trade Center Branch |
| Specifications | 12.3 x 26m (1,440 x 2,560px) |
| Number of Displays | 15 seconds, minimum 90 displays per day per slot |
| Display Period | March 7 ~ 13, 2026 (7 days) |



02

Contact Points

coex

T. 02-6000-1061/1179
E. connect@interbattery.kr
W. www.interbattery.or.kr

KBIA

T. 070-5097-6472
E. mason@k-bia.or.kr
W. www.tbc.or.kr



Thank you